

THE YOGA THERAPY CONFERENCE



With this document, we offer insight into *THE YOGA THERAPY CONFERENCE* and ideas for collaboration. The next edition is planned on: **May 10 + 11, 2019**.

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ABOUT

THE CONFERENCE is an international event in Amsterdam where Yoga meets Health and Science in an open-minded, innovative, and inspirational way.

The event is organized by Network Yoga Therapy. This is an international Network of professionals and enthusiasts interested in yoga, healthcare and science, founded in 2010 by Anneke Sips (RN, C-IAYT).

"I believe in yoga as a sustainable life philosophy for an optimal state of health and wellbeing on individual level as well as on a community and even global level, as we become leaders-of-change and positively influence our health systems starting from within."

At *THE CONFERENCE*, we are considering holistic ways when we ask ourselves how traditional yogic wisdom can be re-defined and how our roles can be re-invented, merging yoga into our healthcare systems.

THE CONFERENCE is a meet-up, a recognition, a *celebration* of the work we do. All in our own way we are adding pieces to a more conscious and healthy future for the next generations to come.

SCIENCE OF HUMAN CONNECTIONS

In this 4rd edition of *THE YOGA THERAPY CONFERENCE* we will thoughtfully explore 'The Science of Human Connection' from different perspectives as well as the current state of yoga in health care, including the scope of practice at different schools for yoga therapy.

The program will be stimulating and diverse, exploring the (neuro-) biology, the yogic, the scientific and medical points of view as well the client perspective.

Expect a melting pot of professionals and enthusiasts in yoga and healthcare from all over the globe: Yoga teachers and -therapists. Nurses, (Ayurvedic-) doctors and physiotherapists. Researchers and thought-leaders.

THE CONFERENCE is an intimate event. We like this. It's easy to merge the audience with that what happens on stage. To reach the people we wish to reach, the blended model will be applied from 2019 onward: documenting the event for online and off-person presence.

NUMBERS

2015: One day. 145 guests. About 25% medical field / 70% yoga field/ 5% researchers. Approx. 8 different countries.

2016: Two days. 206 guests. About 30% medical field / 65% yoga field/ 5% researchers. Approx. 13 different countries.

2017: One day. 230 guests. About 35% medical field (with yoga interest) / 60% yoga field/ 5% researchers. Approx. 17 different countries.

2019: Two days. We expect 350+ guests and even a wider range of international visitors this time. Disciplines balance we expect this year:

YOGA PROFESSIONALS 55%

MEDICAL & HEALTH PROFESSIONALS 35%

SCIENCE PROFESSIONALS 10%

COLLABORATION & FRIENDSHIP

We are happy to share that the following partners have joined us already and are working with us to realize a more conscious and healthy future:

- Network Yoga Therapy (NL)
- Svastha Yoga & Ayurveda (SGP/ INDIA)
- MediYoga (SWE/ NO/ DK)
- Japan Yoga Therapy Society (JPN)
- IAYT (USA)
- iRest (USA)
- Professional Yoga Therapy Institute (USA)
- Headspring Publisher (UK)
- Holisan (NL)
- Yogamagazine (NL)

And our circle and international board is growing!

We would love you to join us in our mission! These are some ways to work together. We are open for other ideas for collaboration. **Please contact Anneke if you wish to co-create in one of these ways or if you have another original idea.** anneke@theyogatherapyconference.com

THE SPONSORSHIP

- We promote each other. Promote your products & services at The Conference (table/ goodie bag/ logo on the website and/ or brochure/ merchandise).
- Details to be agreed on, *depends on type of sponsorship.

THE FRIENDSHIP

- We promote each other in different types of media. You simply offer financial or any type of support of your choice. We are friends.

YOGA STUDIOS / INSTITUTES

- Host a Therapeutic Conference Class in your studio/ institute
- We send you one of our guest teachers or a Conference speaker/ presenter. We promote this class. You promote the Conference.
- Details to be agreed on.

OTHER IDEAS

- Support us with: flights/ locations/ audio/ video/ decoration/ food/ HR/ etc
- Book Conference tickets for your company/ your institute/ organization or your yoga teachers. They become wiser, we are supported.
- You send a teacher/ speaker to present at the Conference and/ or teach a therapeutic class in the city. You cover the fees, travel and lodging for this person. Your organization is promoted by this person during the Therapeutic Class/ presentation.
- Details to be agreed on.